

WSVN 1401 79TH ST CAUSEWAY MIAMI, FL 33141

Brand Phone/Fax Buyer Name Sales Office Salesperson Product

66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

Crossroads Media

Agency Advertiser Schedule Dates Contract #

29882

Date Entered

07/18/12

WSVN (WSVN)
By Broadcast Month
Oct. 2012

3.000 Stoods 95

\$190,250.00 \$190,250.00

Grand Total:

10/02/12-10/08/12

AMERICAN CROSSROADS (12480) Political Issues (1082) Crossroads Media (1768) ISS/AMER CROSSROADS (3441)

Demo පි දි Last Modified Headline # Entered By

06241032 A35+ 8

Commission Commission % Package Dea 15.00 \$28,537.50 Wendy Creque Normal

09/05/12

National/Political Issue AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS Standard 11/27/692 MILHOAN, EMILY Washington DC HRP/VA/MCGARR, MEGHAN (1117) Order Type Sales Tax Net Total \$161,712.50

Comments

Billing Type

Account Types

	Accepted-Agency/Advertiser:		17.0 (14)	14 O Normal Line (Spot (14)	13.0 Normal Line / SPOT (13)	12.0 Normal Line / SPOT (12)	11.0 Normal Line / SPOT (11)	10.0 Normal Line / SPOT (10)	200 (200 (2)	9.0 Normal Line / SPOT (s)	8.0 Normal Line / SPOT (8)	7.0 Normal Line / SPOT (7)	convolue time / SPOT (6)	6000-10-10-00-00	5.0 Normal Line / SPOT (5)	4.0 Normal Line / SPOT (4)	3.0 Normal Line / SPOT (3)	2.0 Normal Line / SPOT (2)		1.0 Normal Line / SPOT (1)
	,	•	10/05/12-10/05/12	at fee for an fee for	10/05/12-10/05/12	10/05/12-10/05/12	10/05/12-10/05/12	10/05/12-10/05/12	10/05/12-10/05/12	10/05/10 10/05/10	10/05/12-10/05/12	10/05/12-10/05/12	10/05/12-10/05/12	71/50/01-71/50/01	10/05/12 10/05/12	10/05/12-10/05/12	10/05/12-10/05/12	10/05/12-10/05/12	11/c0/11-11/c0/12	
	Date:		1 :30 7:30P- 8P (ET)	1 :30/:30A- 8A (EI)	307300 20 (21)	1 :30 6:30P- 7P (FT)	1 :306:30A- 7A (ET)	1 :30 GP- 6:30P (ET)	1 :30 5:30P- 6P (ET)	(F1)	1 :30 5:30A- 6A (FT)	1 :30 4:30P- 5P (ET)	1 :30 12A- 12:30A (ET)	1 :3012:30P- 1P (ET)	Tet (L1)	1 :30 11A- 120 (FT)	1 :30 11P- 11:30P (ET)	1 :30 10P- 11P (ET)	1 :30 10A- 10:30A (ET)	Sec Length Run Times
receptor andulti.	Central-Station:	CONFIRMATION CONTRACT	1	1	1	. •														ies SPW Mo Tu We Th Fr Sa Su Spots
Date:		7	1 \$1,500.00	1 \$1,600.00	1 \$1,800.00	\$1,450.00	T 4-1000,00	1 \$1,000.00	1 \$1,600.00	1 \$700.00	1 \$1,200.00	1 20000	1 \$550.00	1 \$575.00	1 \$600.00	1 \$2,000.00	40,000.00	1 43 400 00	1 \$550.00	Sa Su Spots Rate
Comments:		4-1/200700	\$1 500 00 WSW (WSW)	\$1,600.00 WSVN (WSVN)	\$1,800.00 WSW (WSW)	\$1,450.00 WSVN (WSVN)			•	\$700.00 WSVN (WSVN)	\$1,200.00 WSVN (WSVN)				\$600.00 WSVN (WSVN)	\$2,000.00 WSVN (WSVN)				Total
		is (as Sara)	N (WCM)	N (WSW)	N (WSVN)	N (WSW)	N (WSVN)	(NCAN)	N CHICAN	N (WSW)	N (WSVN)	M (MSAN)	(mond)	AN (MCANI)	/N (WSW)	M (MSM)	VN (WSW)	VII (WASAN)	AI OUCLAN	Station
		טבנט טאנער	DECO DE LA LEGICION	TODAY IN ELOBIOA	CH. 7 NEWS	TODAY IN FLORIDA	CH. 7 NEWS	CH. 7 NEWS	TO COLUMN	TODAY IN ELOBIDA	CH. 7 NEWS	INSIDE EDITION (R)	CH. / NOON NEWS	CH 7 NOON NITH	MILI TONATRE	CH. 7 NEWS @ 11PM	CH 7 NEWS @ 10PM	FAMILY FEUD	Comments	Comments
		7/18/12	71/811/	7/10/12	7/18/12	7/18/12	7/18/12	7/18/12	71/01/1/	7/10/17	7/18/12	7/18/12	//18/12	77 107 1/	7/10/17	7/18/12	7/18/12	7/18/12	chiered	Estate

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MIAMI, FL 33141 WSVN 1401 79TH ST CAUSEWAY

Agency

Advertiser Schedule Dates

Brand

Product

66 Canal Center Plaza, Suite 555 Alexandria, VA 22314 Crossroads Media

> Buyer Name Sales Office Salesperson

Phone/Fax

Comments

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

Billing Type Account Types

Standard

Contract # Crossroads Media (1768) Washington DC AMERICAN CROSSROADS (12480) Political Issues (1082) ISS/AMER CROSSROADS (3441) 29882 National/Political Issue MILHOAN, EMILY HRP/VA/MCGARR, MEGHAN (1117) 10/02/12-10/08/12 11/27/692 දි දි Package Deal Demo Order Type Sales Tax Net Total Commission Commission % Headline # Entered By **Last Modified** Date Entered A35+ 09/05/12 07/18/12 15.00 06241032 Wendy Creque 8 \$161,712.50 \$28,537.50 Normal

Grand Total:	Oct. 2012	By Broadcast Month	(NASM) NASM
9	95	Spots	
\$190,250.00 ·	\$190,250.00	Rate	

				-	3	0			- COIN					
					500			CONFIDMATION CONTRAC	CONIC					
7/18/12	CH. 7 NEWS	\$1,800.00 WSVN (WSVN)	\$1,800.00	\$1,800.00	1			1	:30 6P- 6:30P (ET)	:30 6P-	_	10/08/12-10/08/12	28.0 Normal Line / SPOT (28)	28.0
7/18/12	TODAY IN FLORIDA	\$1,450.00 WSVN (WSVN)	\$1,450.00	\$1,450.00	_			ц	:30 6A- 6:30A (ET)	:30 6A-		10/08/12-10/08/12	27.0 Normal Line / SPOT (27)	27.0
7/18/12	TODAY IN FLORIDA	\$700.00 WSVN (WSVN)	\$700.00	\$700.00	_			1	:30 5:30A- 6A (ET)	:305:3	_	10/08/12-10/08/12	26.0 Normal Line / SPOT (26)	26.0
7/18/12	CH. 7 NEWS	\$1,600.00 WSVN (WSVN)	\$1,600.00	\$1,600.00	L			1	:30 5P- 5:30P (ET)	:30 SP-	1	10/08/12-10/08/12	25.0 Normal Line / SPOT (25)	25.0
7/18/12	TODAY IN FLORIDA	\$325.00 WSVN (WSVN)	\$325.00	\$325.00	1	[-		1	:30 5A- 5:30A (ET)	:30 5A-	1	10/08/12-10/08/12	24.0 Normal Line / SPOT (24)	24.0
7/18/12	CH. 7 NEWS	\$1,200.00 WSVN (WSVN)	\$1,200.00	\$1,200.00				1	:30 4P- 4:30P (ET)	:304P-	1	10/08/12-10/08/12	23.0 Normal Line / SPOT (23)	23.0
7/18/12	CH. 7 NOON NEWS	\$575.00 WSVN (WSVN)	\$575.00	\$575.00			- ~	1	:30 12P- 12:30P (ET)	:30 12P	1	10/08/12-10/08/12	22.0 Normal Line / SPOT (22)	22.0
7/18/12	DECO DRIVE (R)	\$650.00 WSVN (WSVN)	\$650.00	\$650.00				<u>, , , , , , , , , , , , , , , , , , , </u>	:30 11:30P- 12A (ET)	:30 11:	1	10/08/12-10/08/12	21.0 Normal Line / SPOT (21)	21.0
7/18/12	FAMILY FEUD	\$550.00 WSWN (WSWN)	\$550.00	\$550.00	1	-	× × ×	1,5	:30 10:30A- 11A (ÈT)	:30 10:	1	10/08/12-10/08/12	20.0 Normal Line / SPOT (20)	20.0
7/18/12	CH 7 NEWS @ 10PM	\$3,400.00 WSVN (WSVN)	\$3,400.00	\$3,400.00		[1	:30 10P- 11P (ET)	:30 100	1	10/08/12-10/08/12	19.0 Normal Line / SPOT (19)	19.0
7/18/12	FAMILY FEUD	\$550.00 WSVN (WSVN)	\$550.00	\$550.00	1		-	1	:30 10A- 10:30A (ET)	:30 10A		10/08/12-10/08/12	18.0 Normal Line / SPOT (18)	18.0
7/18/12	TODAY IN FLORIDA	\$1,200.00 WSVN (WSVN)	\$1,200.00	\$600.00	2	2			:30 9A- 9:30A (ET)	:30 9A-		10/05/12-10/05/12	17.0 Normal Line / SPOT (17)	17.0
7/18/12	TODAY IN FLORIDA	\$1,550.00 WSVN (WSVN)	\$1,550.00	\$1,550.00	_	1			:308:30A- 9A (ET)	:308:3	1	10/05/12-10/05/12	16.0 Normal Line / SPOT (16)	16.0
7/18/12	TODAY IN FLORIDA	\$1,550.00 WSVN (WSVN)	\$1,550.00	\$1,550.00		1			:30 8A- 8:30A (ET)	:30 8A-	_	10/05/12-10/05/12	15.0 Normal Line / SPOT (15)	• 15.0
Entered	Comments	Station	Total	Rate	Su Spots	Fr Sa	We Th	SPW Mo Tu We Th Fr Sa Su	Run Times St	Length	Sec	Dates	Line Type / Break Type (Ref #)	Line

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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSVN 1401 79TH ST CAUSEWAY MIAMI, FL 33141

Brand Product Agency Schedule Dates Advertiser

Account Types Phone/Fax Buyer Name Sales Office

MILHOAN, EMILY

Washington DC

Billing Type

Standard

National/Political Issue

11/27/692

Crossroads Media 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

Contract # 29882

10/02/12-10/08/12

Crossroads Media (1768) Political Issues (1082)

Demo

Salesperson

Package Dea Order Type

Sales Tax Net Total

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

Date Entered

ISS/AMER CROSSROADS (3441)

HRP/VA/MCGARR, MEGHAN (1117) AMERICAN CROSSROADS (12480)

Commission Commission %

Headline # S S Entered By 15.00 A35+ Normal 06241032 8 \$28,537.50 Wendy Creque

Last Modifie 09/05/12 07/18/12

Grand Total:

95

WSVN (WSVN)
By Broadcast Month
Oct. 2012

Spots 95

\$190,250.00 \$190,250.00

\$161,712.50

Accepted-Agency/Advertiser: 37.0.1 Preempt (37) 36.0.1 Preempt (36) 35.0.1 Preempt (35) 37.0 Normal Line / SPOT (37) 36.0 Normal Line / SPOT (36) 35.0 Normal Line / SPOT (35) 34.0 Normal Line / SPOT (34) 33.0 Normal Line / SPOT (33) 32.0 Normal Line / SPOT (32) 31.0 Normal Line / SPOT (31) 30.0 Normal Line / SPOT (30) 29.0 Normal Line / SPOT (29) Line Type / Break Type (Ref #) 10/06/12-10/06/12 10/06/12 10/06/12 10/06/12 10/06/12-10/06/12 10/08/12-10/08/12 10/08/12-10/08/12 10/06/12-10/06/12 10/08/12-10/08/12 10/08/12-10/08/12 10/08/12-10/08/12 10/08/12-10/08/12 Dates × Date: Length :30 7:30P- 8P (ET) :30 5:30P- 6P (ET) :30 7P- 7:30P (ET) :30 7A- 7:30A (ET) :30 7:30P- 8P (ET) :30 7P- 7:30P (ET) :30|6:30A- 7A (ET) 30 9A- 9:30A (ET) 30/8A- 8:30A (ET) Run Times Accepted-Station: CONFIRMATION CONTRAC SPW ₹ T We Th Ŧ -જ S Spots Date: \$1,500.00 \$1,600.00 \$1,550.00 \$1,900.00 Rate \$1,450.00 \$700.00 \$700.00 \$600.00 \$450.00 Comments: ם \$1,600.00 WSVN (WSVN) \$1,450.00 WSVN (WSVN) \$1,200.00 WSVN (WSVN) \$1,500.00 WSVN (WSVN) \$1,900.00 WSVN (WSVN) \$1,550.00 WSVN (WSVN) (NASM) NASM (NASM) NASM (NASM) NASM (NASM) NASM (NASM) NASM (NASM) NASM Station Football/Exception - DUE TO COLLEGE FOOTBALL. Football/Exception - DUE TO COLLEGE FOOTBALL. INSIDE EDITION DECO DRIVE INSIDE EDITION TODAY IN FLORIDA TODAY IN FLORIDA TODAY IN FLORIDA TODAY IN FLORIDA Football/Exception - DUE TO COLLEGE FOOTBALL NOTITON DECO DRIVE WEEKEND DECO DRIVE Comments 7/18/12 7/18/12 7/18/12 7/18/12 7/18/12 7/18/12 7/18/12 7/18/12 7/18/12 Entered

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MIAMI, FL 33141 WSVN 1401 79TH ST CAUSEWAY

Schedule Dates

Contract #

Advertiser

66 Canal Center Plaza, Suite 555 Alexandria, VA 22314 Crossroads Media

AMERICAN CROSSROADS (12480) MILHOAN, EMILY Washington DC HRP/VA/MCGARR, MEGHAN (1117) Political Issues (1082) Crossroads Media (1768) 29882 ISS/AMER CROSSROADS (3441) 10/02/12-10/08/12 11/27/692 Net Total Demo දි දි Commission Commission % Package Deal Order Type Headline # Entered By Last Modified Date Entered

Brand Product Agency

Comments

AMERICAN CROSSROADS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

Billing Type

Standard

Account Types

National/Political Issue

Sales Tax

å

Buyer Name Sales Office Salesperson

Phone/Fax

15.00 A35+ Wendy Creque 09/05/12 07/18/12 \$161,712.50 06241032 \$28,537.50 Normal

Grand Total:	WSVN (WSVN) By Broadcast Month Oct. 2012
95	Spols 95
\$190,250.00	Rate \$190,250.00

		44,	4	43.	. 4.	•	4	4	ىپ	38.	ω	Line
		44.0.1 Preempt (44)	44.0 Normal Line / BB (44)	43.0.1 Preempt (43)	43.0 Normal Line / SPOT (43)	42.0 Normal Line / FB (42)	41.0 Normal Line / SPOT (41)	40.0 Normal Line / FB (40)	39.0 Normal Line / SPOT (39)	38.0.1 Preempt (38)	38.0 Normal Line / BB (38)	Line Type / Break Type (Ref #)
	. ,	10/07/12	10/07/12-10/07/12	10/07/12	10/07/12-10/07/12	10/07/12-10/07/12	10/07/12-10/07/12	10/07/12-10/07/12	10/06/12-10/06/12	10/06/12	10/06/12-10/06/12	Dates
			ш		<u>н</u>	1	-	1	ц		ц	Sec
			:30 8P- 11:30P (ET)	-	:30 5:30P- 6P (ET)	:30 4P- 7P (ET)	:30 10P- 11P (ET)	:30 1P- 4P (ET)	:30 8:30A- 9A (ET)		:30 8P- 11:30P (ET)	Sec Length Run Times
CONFIRMATION CONTRAC		-						_		-		
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	14.											SPW Mo Tu We Th Fr Sa
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NO									H		-	Sa Su
Z A			-									Spots
CT	×	,	\$5,000.00		\$450.00	1 \$13,000.00	1 \$2,400.00	1 \$25,000.00	1 \$500.00		\$5,000.00	Rate
						\$13,000.00	\$2,400.00	\$26,000.00	\$500.00			Total
		(NASM) NASM	WSVN (WSVN)	(NASM) NASM	WSVN (WSVN)	\$13,000.00 WSVN (WSVN)	\$2,400.00 WSVN (WSVN)	\$26,000.00 WSVN (WSVN)	\$500.00 WSVN (WSVN)	WSW (NYSW)	WSVN (WSVN)	Station
	,	Pre-Empt/Exception - FIRST GAME IS ON 10/14.	NLCS CHAMPIONSHIP SERIES GAMES 1-2	Football/Exception - NFL	INSIDE WEEKEND EDITION 7/18/12	NFL FOOTBALL	CH 7 WEEKEND NEWS	MIAMI DOLPHINS FOOTBALL 10/14	TODAY IN FLORIDA SAT.	Football/Exception - DUE TO COLLEGE FOOTBALL	NLCS CHAMPIONSHIP SERIES GAMES 1-2	Comments
		-	7/18/12		7/18/12	7/18/12	7/18/12	7/18/12	7/18/12		7/18/12	Entered

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Accepted-Station:

Date:

Comments:

Accepted-Agency/Advertiser:



MIAMI, FL 33141

Agency

Brand Product Schedule Dates

Advertiser

WSVN 1401 79TH ST CAUSEWAY

ξ, Comments Billing Type Account Type: Phone/Fax Buyer Name Sales Office Salesperson

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

Alexandria, VA 22314

66 Canal Center Plaza, Suite 555

Crossroads Media

Contract # 29882 Washington DC Crossroads Media (1768) National/Political Issue 11/27/692 MILHOAN, EMILY HRP/VA/MCGARR, MEGHAN (1117) AMERICAN CROSSROADS (12480) Political Issues (1082) ISS/AMER CROSSROADS (3441) 10/02/12-10/08/12 Standard Demo Date Entered Order Type Sales Tax Net Total Commission Commission % Package Deal Headline # ફ ફ Entered By Last Modified 09/05/12 07/18/12 15.00 \$161,712.50 06241032 Normal A35+ 8 Wendy Creque \$28,537.50

×	Grand Total:	WSVN (WSVN) By Broadcast Month Oct. 2012
	95	Spots 95
·	\$190,250.00	Rate- \$190,250.00

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)T	RAC	LNO	ONC	MAT	CONFIRMATION CONTRAC	C					
7/18/12	INSIDE EDITION	\$1,900.00 WSVN (WSVN)	\$1,900.00	\$1,900.00	1	7	1 1	 -		:30 7P- 7:30P (ET)	1 :3		10/04/12-10/04/12	58.0 Normal Line / SPOT (58)	58.0
7/18/12	TODAY IN FLORIDA	\$1,600.00 WSVN (WSVN)	\$1,600.00	\$1,600.00	L L		1			:30 7A- 7:30A (ET)	::		10/04/12-10/04/12	57.0 Normal Line / SPOT (57)	57.0
7/18/12	TODAY IN FLORIDA	\$1,450.00 WSVN (WSVN)	\$1,450.00	\$1,450.00	1		1			:30 6:30A- 7A (ET)	13		10/04/12-10/04/12	56.0 Normal Line / SPOT (56)	56.0
7/18/12	CH. 7 NEWS	\$1,800.00 WSVN (WSVN)	\$1,800.00	\$1,800.00	_		1	F -		:30 6P- 6:30P (ET)	11 13	_	10/04/12-10/04/12	55.0 Normal Line / SPOT (55)	55.0
7/18/12	TODAY IN FLORIDA	\$1,450.00 WSVN (WSVN)	\$1,450.00	\$1,450.00	ш		1	:		:30 6A- 6:30A (ET)	1 :3		10/04/12-10/04/12	54.0 Normal Line / SPOT (54)	54.0
7/18/12	CH. 7 NEWS	\$1,600.00 WSVN (WSVN)	\$1,600.00	\$1,600.00	<u></u>		1			:30 5P- 5:30P (ET)	1 :3		10/04/12-10/04/12	53.0 Normal Line / SPOT (53)	53.0
7/18/12	TODAY IN FLORIDA	\$325.00 WSVN (WSVN)	\$325.00	\$325.00			1	- -		:30 5A- 5:30A (ET)	1 :3		10/04/12-10/04/12	52.0 Normal Line / SPOT (52)	52.0
7/18/12	CH. 7 NEWS	\$1,200.00 WSVN (WSVN)	\$1,200.00	\$1,200.00	Ľ		1			:30 4P- 4:30P (ET)	:3	-	10/04/12-10/04/12	51.0 Normal Line / SPOT (51)	51.0
7/18/12	CH. 7 NOON NEWS	\$575.00 WSVN (WSVN)	\$575.00	\$575.00	ī		./ L.		,	:30 12P- 12:30P (ET)	:3		10/04/12-10/04/12	50.0 Normal Line / SPOT (50)	50.0
7/18/12	DECO DRIVE (R)	\$650.00 WSVN (WSVN)	\$650.00	\$650.00	Ľ	-	7 1			:30 11:30P- 12A (ET)	:3		10/04/12-10/04/12	49.0 Normal Line / SPOT (49)	49.0
7/18/12	FAMILY FEUD	\$550.00 WSVN (WSVN)	\$550.00	\$550.00	L.		1			:30 10:30A- 11A (ET)	:3		10/04/12-10/04/12	48.0 Normal Line / SPOT (48)	48.0
7/18/12	CH 7 NEWS @ 10PM	\$3,400.00 WSVN (WSVN)	\$3,400.00	\$3,400.00	Ľ		1			:30 10P- 11P (ET)	1 :3		10/04/12-10/04/12	47.0 Normal Line / SPOT (47)	47.0
7/18/12	FAMILY FEUD	\$550.00 WSVN (WSVN)	\$550.00	\$550.00			1			:30 10A- 10:30A (ET)	1 :3		10/04/12-10/04/12	46.0 Normal Line / SPOT (46)	46.0
7/18/12	TODAY IN FLORIDA SAT. EDITION	\$500.00 WSVN (WSVN)	\$500.00	\$500.00	Ľ	 L				:30 8:30A- 9A (ET)	1 :3		10/07/12-10/07/12	45.0 Normal Line / SPOT (45)	45.0
Entered	Comments	Station	Total	Rate	Spots	Fr Sa Su		SPW Mo Tu We Th	SPW	Run Times	Sec Length	Se	Dates	Line Type / Break Type (Ref #)	Line

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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WSVN 1401 79TH ST CAUSEWAY

Agency

Advertiser Schedule Dates

Contract #

Brand

Product

Salesperson

Sales Office

Buyer Name

Phone/Fax

Comments

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

Billing Type Account Types

Standard

National/Political Issue

66 Canal Center Plaza, Suite 555 Alexandria, VA 22314 Crossroads Media MIAMI, FL 33141

Crossroads Media (1768) MILHOAN, EMILY Washington DC HRP/VA/MCGARR, MEGHAN (1117) AMERICAN CROSSROADS (12480) Political Issues (1082) ISS/AMER CROSSROADS (3441) 10/02/12-10/08/12 29882 11/27/692 දි දි Order Type Commission Commission % Package Deal Demo Entered By Last Modified Sales Tax Net Total Headline # Date Entered 07/18/12 09/05/12 06241032 8 Wendy Creque \$161,712.50 15.00 A35+ \$28,537.50 Normal

Control of the contro	Grand Total:	Oct. 2012	By Broadcast Month	WYYN (WYYN)
y	2	95	Spots	
	1100 350 00	\$190,250.00	Rate	
	-			-

Accepted-Agency/Advertiser: Date:	CON	• 72.0 Normal Line / SPOT (72) 10/02/12-10/02/12 1 :30 GP- 6:30P (ET)	71.0 Normal Line / SPOT (71) 10/02/12-10/02/12 1 :30 6A- 6:30A (ET)	70.0 Normal Line / SPOT (70) 10/02/12-10/02/12 1 :30 SP- 5:30P (ET)	69.0 Normal Line / SPOT (69) 10/02/12-10/02/12 1 :30 5A- 5:30A (ET)	68.0 Normal Line / SPOT (68) 10/02/12-10/02/12 1 :30 4P- 4:30P (ET)	67.0 Normal Line / SPOT (67) 10/02/12-10/02/12 1 :30/12P- 12:30P (ET)	66.0 Normal Line / SPOT (66) 10/02/12-10/02/12 1 :30 11:30P- 12A (ET)	65.0 Normal Line / SPOT (65) 10/02/12-10/02/12 1 :30/10:30A- 11A (ET)	64.0 Normal Line / SPOT (64) 10/02/12-10/02/12 1 :30/10P- 11P (ET)	63.0 Normal Line / SPOT (63) 10/02/12-10/02/12 1 :30/10A- 10:30A (ET)	62.0 Normal Line / SPOT (62) 10/04/12-10/04/12 1 :30 9A- 9:30A (ET)	61.0 Normal Line / PB (61) 10/04/12-10/04/12 1 :30 9P- 10P (ET)	60.0 Normal Line / PB (60) 10/04/12-10/04/12 1 :30 8P- 9P (ET)	59.0 Normal Line / SPOT (59) 10/04/12-10/04/12 1 :30 7:30P- 8P (ET)	Line Line type / break type (kei #) Udles Set Leight Northwise
Accepted-Station:	CONFIRMATION CONTRACT	:30 6P- 6:30P (ET) 1	:30 6A- 6:30A (ET)	:30 SP- 5:30P (ET)	:30 5A- 5:30A (ET)	:30 4P- 4:30P (ET)	:30 12P- 12:30P (ET)	:30 11:30P- 12A (ET)	:3010:30A-11A (ET)	:30 10P- 11P (ET)	:30 10A- 10:30A (ET)	:30 9A- 9:30A (ET) 2	:30 9P- 10P (ET)	:30 8P- 9P (ET)	:30 7:30P- 8P (ET)	ngth Run Times SPW Mo Tu We Th Fr Sa Su
Date:	RACT	1 \$1,800.00	1 \$1,450.00	1 \$1,600.00	1 \$325.00	1 \$1,200.00	1 \$575.00	1 \$650.00	1 \$550.00	1 \$3,400.00	1 \$550.00	2 \$600.00	1 \$7,500.00	1 \$15,000.00	1 \$1,500.00	Spors
Comments:																1003
		\$1,800.00 WSW (WSW)	\$1,450.00 WSVN (WSVN)	\$1,600.00 WSVN (WSVN)	\$325.00 WSVN (WSVN)	\$1,200.00 WSVN (WSVN)	\$575.00 WSVN (WSVN)	\$650.00 WSVN (WSVN)	\$550.00 WSVN (WSVN)	\$3,400.00 WSVN (WSVN)	\$550.00 WSVN (WSVN)	\$1,200.00 WSVN (WSVN)	\$7,500.00 WSVN (WSVN)	\$15,000.00 WSVN (WSVN)	\$1,500.00 WSVN (WSVN)	Station
		CH. 7 NEWS	TODAY IN FLORIDA	CH. 7 NEWS	TODAY IN FLORIDA	CH. 7 NEWS	CH. 7 NOON NEWS	DECO DRIVE (R)	FAMILY FEUD	CH 7 NEWS @ 10PM	FAMILY FEUD	TODAY IN FLORIDA	GLEE	XFACTOR	DECO DRIVE	Constitution
	1	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	r lines en

^{*}Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.

Crossroads Media 66 Canal Center Plaza, Suite 555

Alexandria, VA 22314

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Account Type

Phone/Fax:

Comments Billing Type

Standard

National/Political Issue

Sales Tax

Net Total Commission

\$161,712.50

\$28,537.50

AMERICAN CROSSROADS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

WSVN 1401 79TH ST CAUSEWAY MIAMI, FL 33141 Brand Agency Salesperson Product

Buyer Name Advertiser Schedule Dates Sales Office Contract # MILHOAN, EMILY Washington DC HRP/VA/MCGARR, MEGHAN (1117) Political Issues (1082) Crossroads Media (1768) 10/02/12-10/08/12 29882 AMERICAN CROSSROADS (12480) ISS/AMER CROSSROADS (3441) 11/27/692

Demo

A35+

Normal

Commission % Package Dea Order Type

15.00

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Headline #

Entered By

Date Entered Last Modified

WSVN (WSVN)
By Broadcast Month
Oct. 2012 Grand Total: 95 Spots 95 \$190,250.00 \$190,250.00

09/05/12 Wendy Creque 07/18/12 06241032

Accepte			88	88	22	8	82	18	8	79	• 78	77.	76	75	74	Ę	둝
Accepted-Agency/Advertiser:			86.0 Normal Line / PB (94)	85.0 Normal Line / SPOT (93)	84.0 Normal Line / SPOT (92)	83.0 Normal Line / SPOT (91)	82.0 Normal Line / SPOT (90)	81.0 Normal Line / SPOT (89)	80.0 Normal Line / SPOT (80)	79.0 Normal Line / SPOT (79)	78.0 Normal Line / SPOT (78)	77.0 Normal Line / SPOT (77)	76.0 Normal Line / SPOT (76)	75.0 Normal Line / SPOT (75)	74.0 Normal Line / SPOT (74)	73.0 Normal Line / SPOT (73)	Line Type / Break Type (Ref #)
			10/03/12-10/03/12	10/03/12-10/03/12	10/03/12-10/03/12	10/03/12-10/03/12	10/03/12-10/03/12	10/03/12-10/03/12	10/03/12-10/03/12	10/02/12-10/02/12	10/02/12-10/02/12	10/02/12-10/02/12	10/02/12-10/02/12	10/02/12-10/02/12	10/02/12-10/02/12	10/02/12-10/02/12	Dates
			11	ш	<u>.</u>	<u></u>	<u></u>	1	ы	ц		<u>_</u>	<u></u>	<u></u>	_	ı.	%
Date:		l		ļ,.					,	,,,	17.	,	,,	,,			Sec Length
	(:30 8P- 10P (ET)	:30 7:30P- 8P (ET)	:30 7:30A- 8A (ET)	:30 6:30P- 7P (ET)	:30 6:30A- 7A (ET)	:30 6P- 6:30P (ET)	:30 10A- 10:30A (ET)	:30 9A- 9:30A (ET)	:30 8A- 8:30A (ET)	:307:30P- 8P (ET)	:307:30A- BA (ET)	:30 7P- 7:30P (ET)	:30 7A- 7:30A (ET)	:30 6:30A- 7A (ET)	h Run Times
Accepted-Station:	CONFIRMATION CONTRACT																SPW
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Date:	T		\$15,000.00	\$1,500.00	\$1,600.00	\$1,800.00	\$1,450.00	\$1,800.00	\$550.00	\$600.00	\$1,550.00	\$1,500.00	\$1,600.00	\$1,900.00	\$1,600.00	\$1,450.00	Rate
Comments:			\$15,000.00	\$1,500.00	\$1,600.00	\$1,800.00	\$1,450.00	\$1,800.00	\$550.00	\$1,200.00	\$1,550.00	\$1,500.00	\$1,600.00	\$1,900.00	\$1,600.00	\$1,450.00	Total
			\$15,000.00 WSVN (WSVN)	\$1,500.00 WSVN (WSVN)	\$1,600.00 WSVN (WSVN)	\$1,800.00 WSVN (WSVN)	\$1,450.00 WSVN (WSVN)	\$1,800.00 WSVN (WSVN)	\$550.00 WSW (WSW)	\$1,200.00 WSVN (WSVN)	\$1,550.00 WSVN (WSVN)	\$1,500.00 WSVN (WSVN)	\$1,600.00 WSVN (WSVN)	\$1,900.00 WSVN (WSVN)	\$1,600.00 WSVN (WSVN)	\$1,450.00 WSVN (WSVN)	Station
			XFACTOR	DECO DRIVE	TODAY IN FLORIDA	CH. 7 NEWS	TODAY IN FLORIDA	CH. 7 NEWS	FAMILY FEUD	TODAY IN FLORIDA	TODAY IN FLORIDA	DECO DRIVE	TODAY IN FLORIDA	INSIDE EDITION	TODAY IN FLORIDA	TODAY IN FLORIDA	Comments
			7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	Entered

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MIAMI, FL 33141 WSVN 1401 79TH ST CAUSEWAY

Agency

Brand Product

Crossroads Media 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

> Phone/Fax Buyer Name Sales Office Salesperson

> > MILHOAN, EMILY Washington DC

Account Types

Comments Billing Type

Standard

National/Political Issue

Sales Tax

11/27/692

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

Schedule Dates Contract # Advertiser Crossroads Media (1768) Political Issues (1082) ISS/AMER CROSSROADS (3441) 10/02/12-10/08/12 29882 8 Headline # Entered By Last Modified Date Entered 09/05/12 Wendy Creque 07/18/12

HRP/VA/MCGARR, MEGHAN (1117) AMERICAN CROSSROADS (12480) Demo Commission Commission % Padage Deal Order Type Net Total A35+ \$161,712.50 15,00 06241032 ö \$28,537.50 Normal

By Broadcast Month Oct. 2012 Grand Total: WSVN (WSVN) 95 Spots 95 Rate \$190,250.00 \$190,250.00

Line Line Type Reak Type						7.20	Š	CNC	Ä	T	CON	A		*		
Line Type Reak Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th F Sa Su Spots Rate Total Sex Mo Normal Line SPOT (95) 10/03/12-10/03/12 1 336/3-04 (RT) 1 316/3-04 (RT) 2 4500.00 45,250.00 4													ŀ			
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rafe Total Station Comments 0 Normal Line / SPOT (95) 10/03/12-10/03/12 1 336-30A-9A (ET) 1 1 1,150.00 \$1,550.00 WSVM (WSVM) TODAY IN FLORIDA 7 10 Normal Line / SPOT (95) 10/03/12-10/03/12 1 336-30A-9A (ET) 2 \$600.00 \$1,200.00 WSVM (WSVM) CH 7 NEWS 6 10PM 7 10 Normal Line / SPOT (81) 10/03/12-10/03/12 1 330 (IP-11) (ET) 1 43,400.00 \$3,400.00 WSVM (WSVM) CH 7 NEWS 6 10PM 7 11 Closed Preempt (82) 10/03/12-10/03/12 1 330 (IP-11) (ET) 1 \$2,000.00 WSVM (WSVM) CH 7 NEWS 6 10PM 7 1.0 Normal Line / SPOT (83) 10/03/12-10/03/12 1 330 (IP-11) (ET) 1 \$2,000.00 WSVM (WSVM) CH 7 NEWS 6 10PM 7 1.0 Normal Line / SPOT (87) 10/03/12-10/03/12 1 330 (1P-11) (ET) 1 1 \$500.00 WSVM (WSVM) PRE-Empt/Spot -	9/5/12	CH 7 NEWS @ 10PM	(NASM) NASM OF	\$3,400.0	\$3,400.00			1			0:30P- 12A (ET)	:301	ē	10/03/12-10/03/12	Normal Line / SPOT (97)	97.0
Line Type (Press Typ	7/18/12	CH. 7 NEWS	OWSW) WSW	\$1,600.0	\$1,600.00	_		1 -			:30P- 6P (ET)	:305		10/03/12-10/03/12	Normal Line / SPOT (88)	96.0
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo. Tu. We. Th. Fr. Sa. Su. Spots Rate Total Station Comments Johnomal Line / SPOT (95) 10/03/12-10/03/12 1 :30/8:30A- 9A (ET) 1 1,1550.00 \$1,550.00 \$1,550.00 WSVM (WSVM) TODAY IN FLORIDA 7 1,0 Normal Line / SPOT (95) 10/03/12-10/03/12 1 :30/9A-9:30A (ET) 2 \$600.00 \$1,200.00 WSVM (WSVM) CH 7 NEWS @ 10PM 7 1,0 Normal Line / SPOT (81) 10/03/12-10/03/12 1 :30/14-11:50P (ET) 1 \$3,400.00 WSVM (WSVM) CH 7 NEWS @ 10PM 7 1,1 Closed Preempt (81) 10/03/12-10/03/12 1 :30/14-11:50P (ET) 1 \$2,000.00 WSVM (WSVM) CH 7 NEWS @ 10PM 7 1,1 Closed Preempt (82) 10/03/12-10/03/12 1 :30/14-12-P (ET) 1 \$2,000.00 WSVM (WSVM) CH 7 NEWS @ 11PM Pre-Empt/Spot - 1,0 Normal Line / SPOT (83) 10/03/12-10/03/12 1 :30/14-12-P (ET) 1 1 \$500.00 \$500.00	7/18/12	TODAY IN FLORIDA	OWSW) WYSW	\$700.0	\$700.00			1			:30A- 6A (ET)	:305	_	10/03/12-10/03/12	Normal Line / SPOT (87)	95.0
Line Type (Ref #) Doites Sec Length Run Times SPW Mo Tu We Th F Sa Su Spots Rate TODA Station Comments .0 Normal Line / SPOT (95) 10/03/12-10/03/12 1 30 8:30A- 9A (ET) 1 1 41,550.00 \$\$1,550.00 \$\$1,550.00 \$\$VNI (WSVNI) TODAY IN FLORIDA 7 .0 Normal Line / SPOT (95) 10/03/12-10/03/12 1 30 9A- 9:30A (ET) 2 2 \$600.00 \$\$2,500.00 \$\$VNI (WSVNI) TODAY IN FLORIDA 7 .0 Normal Line / SPOT (95) 10/03/12-10/03/12 1 30 9A- 9:30A (ET) 2 2 \$600.00 \$\$3,400.00 \$\$VNI (WSVNI) CH 7 NEWS @ 10PM 7 .0.1 Closed Preempt (81) 10/03/12-10/03/12 1 30 11P- 11:30P (ET) 1 1 \$2,000.00 \$\$3,400.00 \$\$VNI (WSVNI) Pre-Empt/Spot- .1.1 Closed Preempt (82) 10/03/12-10/03/12 1 30 11P- 11:30P (ET) 1 1 \$2,000.00 \$\$500.00 \$\$VNI (WSVNI) Pre-Empt/Spot- .1.1 Closed Preempt (82) 10/03/12-10/03/12 1 30 11A- 12P (ET) 1 1 \$500.00 \$\$500.00 \$\$VNI (WSVNI) Pre-Empt/Spot- .1.2 Observed Preempt (85) 10/03/12-10/03/12 1 30 11A- 12P (ET) 1 1 \$500.00 </td <td>7/18/12</td> <td>CH. 7 NEWS</td> <th>O WSW) NVSW</th> <td>\$1,200.0</td> <td>\$1,200.00</td> <td></td> <td></td> <td>1</td> <td></td> <td></td> <td>:30P- 5P (ET)</td> <td>:304</td> <td>_</td> <td>10/03/12-10/03/12</td> <td>Normal Line / SPOT (86)</td> <td>94.0</td>	7/18/12	CH. 7 NEWS	O WSW) NVSW	\$1,200.0	\$1,200.00			1			:30P- 5P (ET)	:304	_	10/03/12-10/03/12	Normal Line / SPOT (86)	94.0
Line Type Break Type Ref #) Dates Sec Langth Run Times SPW Mo Tu We Th F Sa Su Spots Rate Total Station Comments		Pre-Empt/Spot -	WSW (WSW)											10/03/12	Closed Preempt (85)	93.0.1
Line Type (Break Type (Ref #) Dates Sec Length Run Times SPW Mo TU We Th F Sa SU Spots Rate Total Station Comments .0 Normal Line / SPOT (95) 10/03/12-10/03/12 1 .350 8:30A- 9A (ET) 1 .350 8:30A- 9A (ET) 1 .1 \$1,550.00 \$1,550.00 WSVN (WSVN) TODAY IN FLORIDA 7 TODAY IN FLOR	7/18/12	INSIDE EDITION (R)	WSW) NVSW)	0	\$550.00			1			2A- 12:30A (ET)	:301		10/03/12-10/03/12	Normal Line / SPOT (85)	93.0
Line Type (Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th F Sa Spots Rate Total Station Comments 1.0 Normal Line / SPOT (95) 10/03/12-10/03/12 1 :30 8:30A- 9A (ET) 1 1 \$1,550.00 \$1,550.00 WSVN (WSVN) TODAY IN FLORIDA 7 1.0 Normal Line / SPOT (95) 10/03/12-10/03/12 1 :30 9A- 9:30A (ET) 2 2 \$600.00 \$1,200.00 WSVN (WSVN) TODAY IN FLORIDA 7 1.0 Normal Line / SPOT (81) 10/03/12-10/03/12 1 :30 10P- 11P (ET) 1 1 \$3,400.00 \$1,200.00 WSVN (WSVN) CH 7 NEWS @ 10PM 1.1 Closed Preempt (82) 10/03/12-10/03/12 1 :30 11P- 11:30P (ET) 1 1 \$2,000.00 WSVN (WSVN) CH 7 NEWS @ 11PM 7 1.1 Closed Preempt (82) 10/03/12-10/03/12 1 :30 11P- 11:30P (ET) 1 1 \$2,000.00 WSVN (WSVN) CH 7 NEWS @ 11PM 7 1.1 Closed Preempt (82) 10/03/12-10/03/12 1 :30 11A- 12P (7/18/12	CH. 7 NOON NEWS	O WSW (WSW)	\$575.0	\$575.00	_		1-			2:30P- 1P (ET)	:301		10/03/12-10/03/12	Normal Line / SPOT (84)	92.0
Line Type (Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th F Sa Su pots Rate Total Station Comments 2.0 Normal Line / SPOT (95) 10/03/12-10/03/12 1 :30 8:30A- 9A (ET) 1 1 \$1,550.00 \$1,550.00 WSVN (WSVN) TODAY IN FLORIDA 7 3.0 Normal Line / SPOT (95) 10/03/12-10/03/12 1 :30 9A- 9:30A (ET) 2 2 \$600.00 \$1,200.00 WSVN (WSVN) TODAY IN FLORIDA 7 3.0 Normal Line / SPOT (81) 10/03/12-10/03/12 1 :30 10P- 11P (ET) 1 1 \$3,400.00 \$1,200.00 WSVN (WSVN) CH 7 NEWS @ 10PM 3.1 Closed Preempt (81) 10/03/12-10/03/12 1 :30 10P- 11P (ET) 1 1 \$1,200.00 WSVN (WSVN) CH 7 NEWS @ 11PM 7 3.1 Closed Preempt (82) 10/03/12-10/03/12 1 :30 10P- 11P (ET) 1 1 \$2,000.00 WSVN (WSVN) CH 7 NEWS @ 11PM 3.1 Closed Preempt (82) 10/03/12 1 :30 10P- 11P (ET) 1	7/18/12	MILLIONAIRE	O WSWN (WSW)	\$600.0	\$600.00			1		-	1A- 12P (ET)	:301	_	10/03/12-10/03/12	Normal Line / SPOT (83)	91.0
Line Type (Break Type (Ref #) Dates Sec Length Run Times SPW Mo. Tu. We. Th. Fr. Sa. Su. Spots Spots Rate Total Station Comments 2.0 Normal Line / SPOT (95) 10/03/12-10/03/12 1 :30 8:30A- 9A (ET) 1 1 \$1,550.00 \$1,550.00 WSVN (WSVN) TODAY IN FLORIDA 7 3.0 Normal Line / SPOT (95) 10/03/12-10/03/12 1 :30 9A- 9:30A (ET) 2 2 \$600.00 \$1,200.00 WSVN (WSVN) TODAY IN FLORIDA 7 3.0 Normal Line / SPOT (81) 10/03/12-10/03/12 1 :30 10P- 11P (ET) 1 1 \$3,400.00 \$1,200.00 WSVN (WSVN) CH 7 NEWS @ 10PM 7 3.1 Closed Preempt (81) 10/03/12-10/03/12 1 :30 10P- 11:30P (ET) 1 1 \$2,000.00 WSVN (WSVN) CH.7 NEWS @ 11PM 7 3.0 Normal Line / SPOT (82) 10/03/12-10/03/12 1 :30 10P- 11:30P (ET) 1 1 \$2,000.00 WSVN (WSVN) CH.7 NEWS @ 11PM 7		Pre-Empt/Spot -	(NASM) NASM			-	-							10/03/12	Closed Preempt (82)	90.0.1
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo. Tu. We. Th. Fr. Sa. Su. Spots Spots Rate Total Station Comments 7.0 Normal Line / SPOT (95) 10/03/12-10/03/12 1 :30 8:30A- 9A (ET) 1 1 \$1,550.00 \$1,550.00 WSVN (WSVN) TODAY IN FLORIDA 7 9.0 Normal Line / SPOT (95) 10/03/12-10/03/12 1 :30 9A- 9:30A (ET) 2 2 \$600.00 \$1,200.00 WSVN (WSVN) TODAY IN FLORIDA 7 9.0 Normal Line / SPOT (81) 10/03/12-10/03/12 1 :30 9A- 9:30A (ET) 2 1 2 \$600.00 \$1,200.00 WSVN (WSVN) CH 7 NEWS @ 10PM 7 9.0 Normal Line / SPOT (81) 10/03/12-10/03/12 1 :30 10P- 11P (ET) 1 1 \$3,400.00 WSVN (WSVN) Pre-Empt/Spot - 9.1 Closed Preempt (81) 10/03/12 1 :30 10P- 11P (ET) 1 1 \$3,400.00 WSVN (WSVN) Pre-Empt/Spot -	7/18/12	CH. 7 NEWS @ 11PM	(NASM) NASM		\$2,000.00			1			1P- 11:30P (ET)	:301	_	10/03/12-10/03/12	Normal Line / SPOT (82)	90.0
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Spots Rate Total Station Comments 7 1.0 Normal Line / SPOT (95) 10/03/12-10/03/12 1 :30 (8:30A- 9A (ET)) 1 1 \$1,550.00 \$1,550.00 WSVN (WSVN) TODAY IN FLORIDA 7 1.0 Normal Line / SPOT (95) 10/03/12-10/03/12 1 :30 (9A- 9:30A (ET)) 2 2 \$600.00 \$1,200.00 WSVN (WSVN) CH 7 NEWS @ 10PM 7.0 Normal Line / SPOT (81) 10/03/12-10/03/12 1 :30 (10P- 11P (ET)) 1 1 \$3,400.00 \$1,200.00 WSVN (WSVN) CH 7 NEWS @ 10PM		Pre-Empt/Spot -	MSW (MSW)		***			1.77	-			×	_	10/03/12	Closed Preempt (81)	89.0.1
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Spots Rate Total Station Comments 10 Normal Line / SPOT (95) 10/03/12-10/03/12 1 :30 8:30A- 9A (ET) 1 1 1 \$1,550.00 \$1,550.00 \$VSVN (WSVN) TODAY IN FLORIDA 7 1,0 Normal Line / SPOT (95) 10/03/12-10/03/12 1 :30 9A- 9:30A (ET) 2 2 \$600.00 \$1,200.00 WSVN (WSVN) TODAY IN FLORIDA 7	7/18/12	CH 7 NEWS @ 10PM	MSW (NSW)		\$3,400.00			-		×	0P- 11P (ET)	:301	_	10/03/12-10/03/12	Normal Line / SPOT (81)	89.0
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments 1.0 Normal Line / SPOT (95) 10/03/12-10/03/12 1 :30/8:30A- 9A (ET) 1 1 \$1,550.00 \$1,550.00 \$1,550.00 WSVN (WSVN) TODAY IN FLORIDA 7	7/18/12	TODAY IN FLORIDA	(NASM) NASM	\$1,200.00	\$600.00	2		2.			A- 9:30A (ET)	:309,		10/03/12-10/03/12	Normal Line / SPOT (96)	88.0
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments	7/18/12	TODAY IN FLORIDA	WSW (WSW)	\$1,550.00	\$1,550.00	_		-			30A- 9A (ET)	:308:		10/03/12-10/03/12	Normal Line / SPOT (95)	87.0
	Entered	Comments	Station	Total	Rate	_	r Sa S	/e Th f	7 U V	SPW Mc	Run Times	1 1	Sec	Dates	Line Type / Break Type (Ref #)	Line

^{*}Sumbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WSVN 1401 79TH ST CAUSEWAY MIAMI, FL 33141

Agency

Advertiser Schedule Dates

Brand Product

Salesperson

Comments Billing Type Account Type Phone/Fax **Buyer Name** Sales Office

MILHOAN, EMILY

National/Political Issue

Sales Tax Net Total

> \$161,712.50 \$28,537.50

Commission

11/27/692

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

Crossroads Media

Contract # Washington DC HRP/VA/MCGARR, MEGHAN (1117) AMERICAN CROSSROADS (12480) Political Issues (1082) Crossroads Media (1768) ISS/AMER CROSSROADS (3441) 10/02/12-10/08/12 29882 8 Order Type Demo Headline # Entered By Commission % Package Dea Last Modified Date Entered 07/18/12 09/05/12 15.00 Normal A35+ 06241032 8 Wendy Creque

\$190,250.00	95	Grand Total:
\$190,250.00	95	Oct. 2012
Rat	Spots	By Broadcast Month
		NSW (WSW)

Accepted		• 0	99.0	98.1	0.86	Line
Accepted-Agency/Advertiser:			99.0 Normal Line / SPOT (99)	98.1 Normal Line / SPOT (98)	98.0 Revised Line / SPOT (97)	Line Type / Break Type (Ref #)
			10/03/12-10/03/12	10/03/12-10/03/12	10/03/12-10/03/12	Dates
			ь	ı	<u></u>	Se Se
Date:	3.					Length
Accepted-Station:	CO	8	:3012:30A- 1A (ET)	:30 10:30P- 12A (ET)	:30 10:30P- 12A (ET)	th Run Times
1-Station	CONFIRMATION CONTRACT			ļ		SpV
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	AT I	•	911			SPW Mo Tu We Th
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Date:	CT		1 \$550.00	1 \$2,000.00		s Rate
Comments:			\$550.00	\$2,000.00		Total
			\$550.00 WSVN (WSVN)	\$2,000.00 WSVN (WSVN)	(NASM) NASM	Station
			INSIDE ED R	CH 7 NEWS @ 10PM	CH 7 NEWS @ 10PM	Comments
		,	9/5/12	9/5/12	9/5/12	Entered

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

1 1	<i>l</i> aroney			. *		
o nereby reque	st station time conc	erning the foll	owing issue:			
ashington, [k Avenue Suite	1200	- A-S			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks	
No.	: -					
2.0			*	<u></u>		
otal Charg	es:					
s broadcast tir	ne will be used by:_	American	Crossroads			
oes the pressage re	ogramming (in	n whole or political m	in part) co	ommunicate " tional import	ance?"	

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3) I represent that the payment for the above described broadcast time has been furnished by: Treasurer Margee Clancy and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is: \[\begin{align*} \textbf{a} \text{ a committee; } \begin{align*} \text{ an association; } \end{align*} \text{ or other unincorporated g}	
I represent that the payment for the above described broadcast time has been furnished by: Treasurer Margee Clancy and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:	
Treasurer Margee Clancy and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:	
and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:	
furnishing the payment, if other than an individual person, is:	•
Or other unincorporated o	
ட a corporation; ட a committee; உ an association, ட of other annicorporated g	roup.
The names, offices, and addresses of the chief executive officers, directors, and/or authorize agents of the entity are named below (may be attached separately):	d -
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THOSE RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.	IE BASIS
I agree to indemnify and hold harmless the station for any damages or liability, including easonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least	
before the time of the scheduled broadcasts.	
TO BE SIGNED BY ISSUE ADVERTISER	
9/28/12 Stymmy 703-299-1760	
Date Signature Contact Phone Number	
TO BE SIGNED BY STATION REPRESENTATIVE	
Accepted Accepted in Part Reje	cted
Signature Printed Name Title	